

Adverts for the Factory MGBGTV8 at the launch in August 1973 and a response from Costello in October 1973

If you've just bought a Reliant Scimitar GTE, a Datsun 240Z or an Alfa Romeo 2000 GTV, this will ruin your day.

At 124 mph, the new MG is practically the fastest thing on four wheels up to £3000.

It does 0-60 in a brief 8.25 seconds and reaches its legal cruising speed in 12 seconds.

It has a light alloy, 3.5 litre V8 engine which gives 137 b.h.p. at 5000 r.p.m., and 193 lb. ft. of torque at 2900 r.p.m.

The lightness of the engine, the uprated suspension and wide radial ply tyres give the V8 outstanding handling characteristics.

It has Laycock overdrive, brake servo, alloy wheels, twin electric cooling fans, tinted windows, head restraints and MG pedigree. All as standard.

The new 124 mph MGB GT V8



Drive a Costello Original

Even if you've just bought the BLMC imitation it needn't ruin your day.

Except for the front spoiler, it's hard to tell the new BLMC MGB GT V8 from the one we've been building for three years. But when you actually drive the Costello Original its superiority is immediately evident. It's ten miles per hour faster (132 plus). It's also 1.3 seconds quicker 0-60 (6.8 secs). But above all it handles better. The "Autocar" says so. Now, we can offer to bring your BLMC V8 right up to our standards of roadholding and performance. We also supply new Costello V8s in roadster or GT form or can convert your standard MGB. All our engine conversions carry a 20,000 mile warranty.

October 1973



Drive a Costello Original

COSTELLO MOTOR ENGINEERING LIMITED
FARNBOROUGH WAY, FARNBOROUGH (KENT)
PHONE 58919

Adverts for the MGBV8: Left, advert for the launch of the Factory MGBGTV8 in August 1973 Right, Costello advert in October 1973