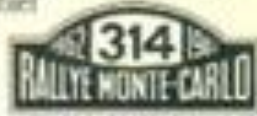


Memorable MGB adverts from the 1970s

To live up to the MGA, it had to be good. Very good. So Syd Enever, MG's chief designer, based it on Moss's EX 181. In his words, "We took this shell and designed it into a passenger car." The result, which matched the highest expectations: the MGB.

This year, the 50th anniversary of the MG marque, you can still taste the fruits of this continuous development. Today's MGB is a direct descendant of a great thoroughbred line.

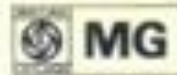


Class records at Monte-Carlo, a fitting accolade.

TAKE ONE on a test drive. Put it through its paces: 0-60 mph in 11 secs. Check fuel consumption; an average 23.7 mpg.* Look at its racy good looks; every inch EX 181's direct descendant.

Then meet the rest of the family. The sporty Midget, the MGB GT, the GT V8 with its 3.5 litre power, and this year's 'limited edition' 50th anniversary MGB GT.

Every one a winner. Every one an MG, the sports car with fifty years of heritage.



*Source: Motor

From Austin Morris, Britain's best-selling range of cars.



You can do it in an MG.