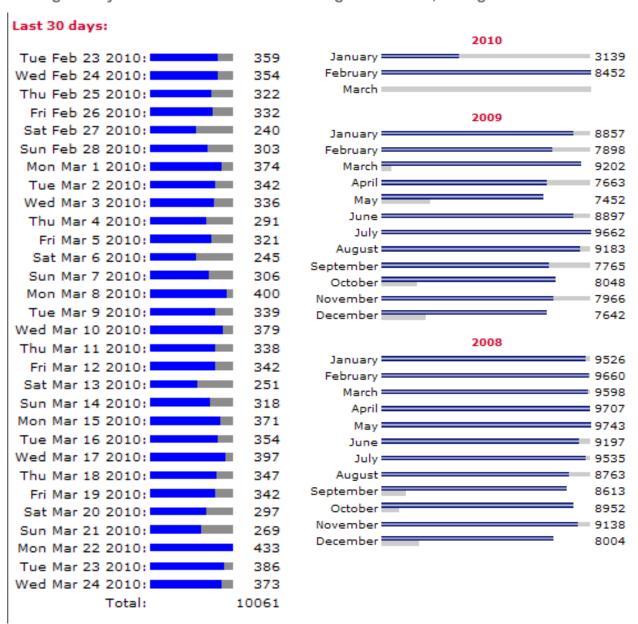
Rolling 30 day hit count on the V8 Website goes over 10,000 again



As we approach the eighth anniversary of the launch of the V8 Website in May 2002, the rolling 30 day hit count has returned to a level over 10,000 hits. That is an average daily hit count of 335 or 16.75 per hour (assuming a 20 hour day when the website is really active) or a hit every three and a half minutes. These hits are the "unique hits" – that is the hits ignoring repeat hits from the same user in any one day. The "gross hits" figure, which includes repeat visits, is much higher of course. Please ignore the January 2010 figure above right as the hit count service broke down for some 10 days so the data is wrong.

The hit count is clearly a function of the attraction the website has for V8 enthusiasts and over the last few months considerable effort has been made to create additional material, notably a series of NEWS items on topical issues like antifreeze and ZDDP and of course our usual prompt report yesterday on the Budget from a classic car enthusiast's viewpoint. The microsite on Buying or Selling an MGV8 is also a major attraction for prospective V8 owners and John Bolt's V8 Helpline provides them with a real welcome. The level of activity and quality of the postings on the V8 Bulletin Board is also a major attraction for V8 enthusiasts and whilst the V8BB format might be seen as "old fashioned" by some, its ease of use and simplicity do attract visitors who might not otherwise visit a slick, modern forum. The conservative format also tends to discourage the "prattlers" who can dominate some forums!

Any suggestions for improvements or new features on the V8 Website are welcome. Let me know on 0208 392 9434 or at <a href="mailto:victorsmith@v8register.net">victorsmith@v8register.net</a>