

Rolling 30 day hit count on the V8 Website goes over 10,000 again

Last 30 days:

Tue Feb 23 2010:	359
Wed Feb 24 2010:	354
Thu Feb 25 2010:	322
Fri Feb 26 2010:	332
Sat Feb 27 2010:	240
Sun Feb 28 2010:	303
Mon Mar 1 2010:	374
Tue Mar 2 2010:	342
Wed Mar 3 2010:	336
Thu Mar 4 2010:	291
Fri Mar 5 2010:	321
Sat Mar 6 2010:	245
Sun Mar 7 2010:	306
Mon Mar 8 2010:	400
Tue Mar 9 2010:	339
Wed Mar 10 2010:	379
Thu Mar 11 2010:	338
Fri Mar 12 2010:	342
Sat Mar 13 2010:	251
Sun Mar 14 2010:	318
Mon Mar 15 2010:	371
Tue Mar 16 2010:	354
Wed Mar 17 2010:	397
Thu Mar 18 2010:	347
Fri Mar 19 2010:	342
Sat Mar 20 2010:	297
Sun Mar 21 2010:	269
Mon Mar 22 2010:	433
Tue Mar 23 2010:	386
Wed Mar 24 2010:	373
Total:	10061

2010	
January	3139
February	8452
March	
2009	
January	8857
February	7898
March	9202
April	7663
May	7452
June	8897
July	9662
August	9183
September	7765
October	8048
November	7966
December	7642
2008	
January	9526
February	9660
March	9598
April	9707
May	9743
June	9197
July	9535
August	8763
September	8613
October	8952
November	9138
December	8004

As we approach the eighth anniversary of the launch of the V8 Website in May 2002, the rolling 30 day hit count has returned to a level over 10,000 hits. That is an average daily hit count of 335 or 16.75 per hour (assuming a 20 hour day when the website is really active) or a hit every three and a half minutes. These hits are the "unique hits" – that is the hits ignoring repeat hits from the same user in any one day. The "gross hits" figure, which includes repeat visits, is much higher of course. Please ignore the January 2010 figure above right as the hit count service broke down for some 10 days so the data is wrong.

The hit count is clearly a function of the attraction the website has for V8 enthusiasts and over the last few months considerable effort has been made to create additional material, notably a series of NEWS items on topical issues like antifreeze and ZDDP and of course our usual prompt report yesterday on the Budget from a classic car enthusiast's viewpoint. The microsite on Buying or Selling an MGV8 is also a major attraction for prospective V8 owners and John Bolt's V8 Helpline provides them with a real welcome. The level of activity and quality of the postings on the V8 Bulletin Board is also a major attraction for V8 enthusiasts and whilst the V8BB format might be seen as "old fashioned" by some, its ease of use and simplicity do attract visitors who might not otherwise visit a slick, modern forum. The conservative format also tends to discourage the "prattlers" who can dominate some forums!

Any suggestions for improvements or new features on the V8 Website are welcome. Let me know on 0208 392 9434 or at victorsmith@v8register.net