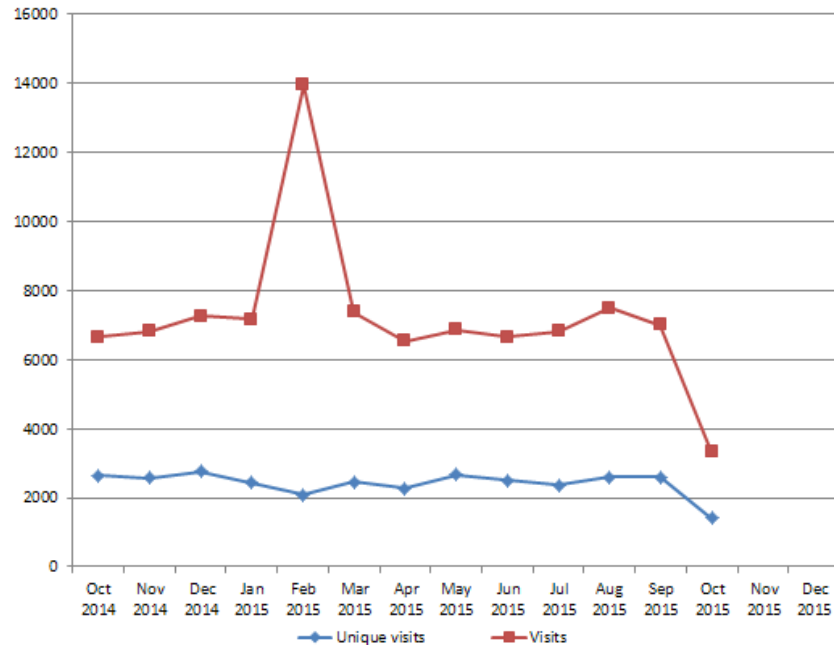
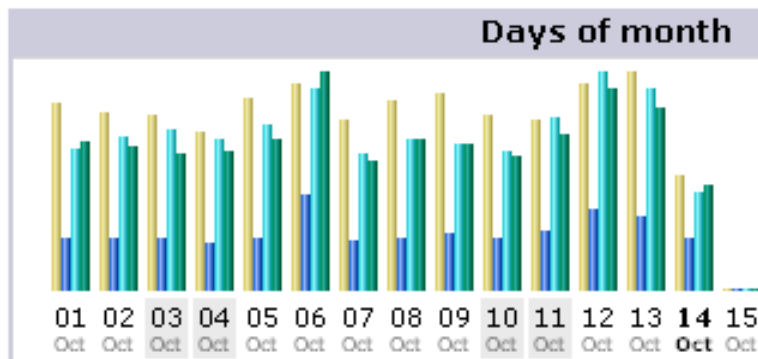


V8 Bulletin Board – activity this year and in October 2015



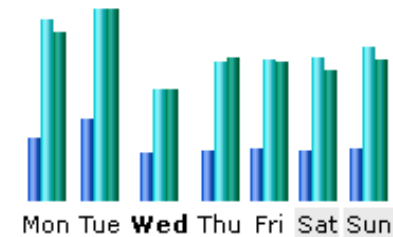
How active is the V8 Bulletin Board

“Unique visits” are the visits to the V8BB each day but ignoring repeat visits by the same visitor whereas the “Visits” are the gross visits including the repeat visits by individual users. The average for 2015 so far is 2,497 (Unique visits) and 7550 (Visits) per month, so an average of around 3 visits a day by each visitor. That rate of Visits is on average, over an 18 hour day, around one Visit every 4 minutes. February saw an unexplained blip in Visits touching double the average monthly figure.

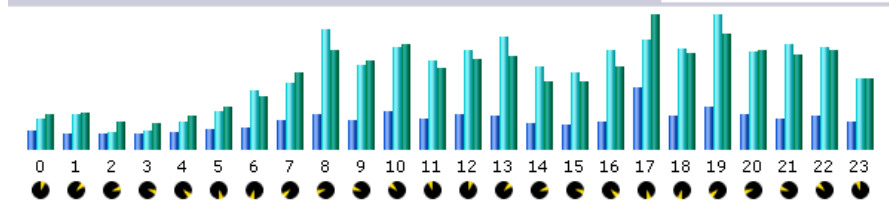


Monday and Tuesdays have been popular times for visits this month

Days of week



Hours



Peak visits over the first 14 days of October 2015 have been around 8am, 5pm and 7pm.

What’s the level of topics and posts on the V8 Bulletin Board?

Since the launch of the V8BB in mid-December 2012 there have been 622 topics and 3,203 posts. Over say 33 months that is an average of just under 19 new topics and 97 posts a month – so nearly 3 posts a day.

How many registered V8BB users?

We have 304 registered users and earlier today we saw the most users ever online – it was 51 at 9:31 am!

V8 Bulletin Board aims

We aim to attract good quality postings with accurate and complete information and advice on technical and other matters of interest to MG V8 enthusiasts. A few months ago a V8 Register Facebook Group was launched, again with access only to current members of the MG Car Club who have also registered their MG V8 with the V8 Register.

V8BB

<http://v8bb.co.uk/index.php>

V8 Register Facebook Group

<https://www.facebook.com/groups/101404250210469/>